TrafficShop

MEDIA KIT

TrafficSHOP
AD NETWORK YOU CAN TRUST

Dashboard ⌄   Domains / Channels ⌄   Reports ⌄   Money ⌄

Easy Monetization & Fast Payouts

Exchange

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Account: Balance: Role: advertiser ⌄   Status:

Dashboard ⌄   Domains / Channels ⌄   Reports ⌄   Mon

Detailed Statistics

All Ad
Types

50
45
40
35
30
25
20
15
10
5
0

■ Mobile impressions sold   ■ Web clicks sold

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About

Trafficshop is an international ad network with over 10 years experience on the traffic market offering targeted traffic to advertisers and lots of monetization opportunities for publishers.

Our mission is to provide a comprehensive traffic network with state-of-the-art technology and easy integration

We want to be the partner of choice for advertisers and publishers around the globe seeking to expand their businesses on the online traffic market. Having hundreds of happy advertisers and publishers is the best appreciation of the work of our Team.

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Publishers ?

Here at TrafficShop we prioritize your security and privacy to ensure you are safe online.

We hand pick our advertisers and work hard to give you best traffic selling experience.

Plus is very easy to get started with us!

Step 1
Create an account.

Step 2
Submit your domain for approval.

Step 3
Place code/link on your site & start earning.

What you get as a Publisher?

Global reach

Responsive support

Fast ontime payouts

Security

Choice of formats

Control over advertisers on the dashboard

Customized CPM rates

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Advertisers ?

TrafficShop will help you market to your specific target market anywhere in the world, so you get the best ROI from your investment.

We know buying ads can be tricky, that's why we offer our expert knowledge combined with the profound buying instruments.

It takes just a few moments to start your advertising campaign!

Step 1

Register an account and create advertising campaign

Step 2

Get campaign approval and top up your account

Step 3

Start getting traffic to your campaign

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What you get as an Advertiser?

01 Access to over 3000 direct publishers in one place

02 CPM,CPC, flat rate and smart CPM deals

03 Control over daily and hourly volumes of traffic/budget

04 Online detailed stats accessible in real time

06

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What you get as an Advertiser?

05 Popular ad formats on mobile and desktop

06 Straightforward bidding system with volume estimator

07 Super Advanced targeting

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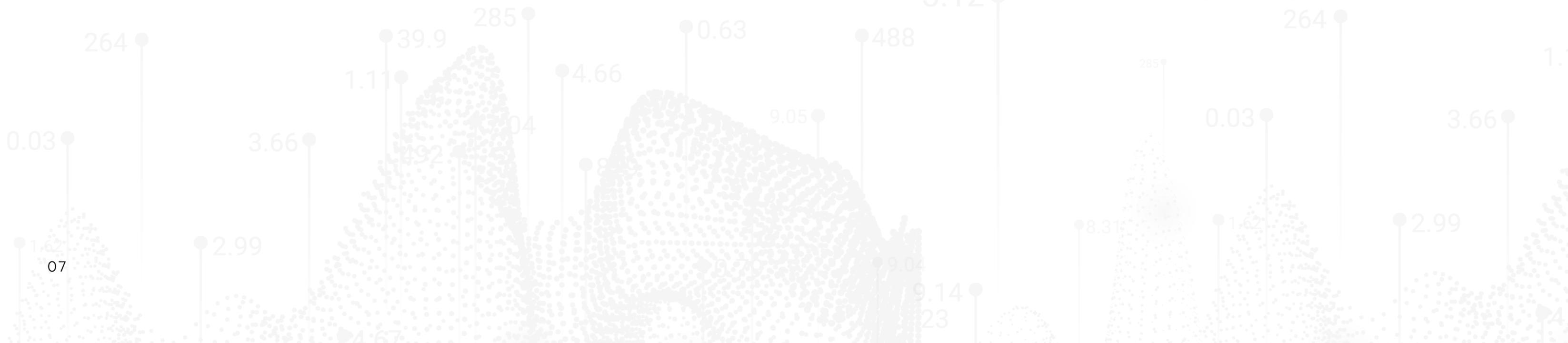
Advertising formats
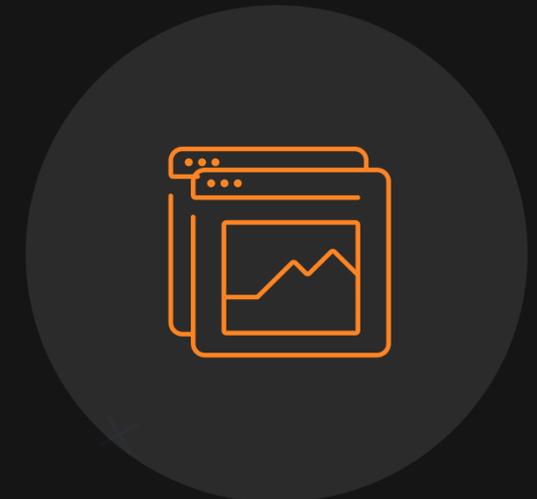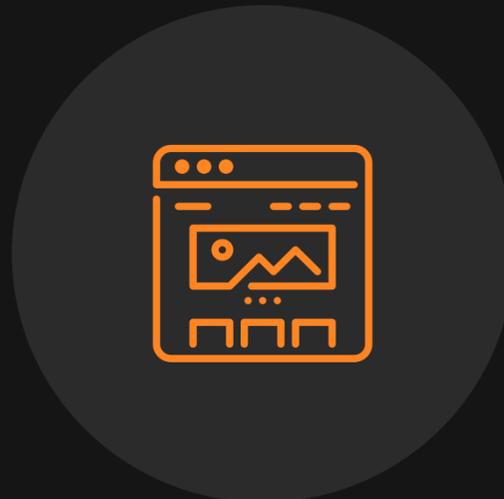
Banners

Traditional display ads placed on different parts of the publisher's sites. It can be next to video, inside the video, in the header or footer of the site as well as blended with the rest of the content.

We work with most popular sizes for banners which are adjustable to the type of devices on mobile or desktop

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PUBLISHER SITE   LOREM   IPSUM   DOLOR   LOGIN   SIGN UP

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iam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut
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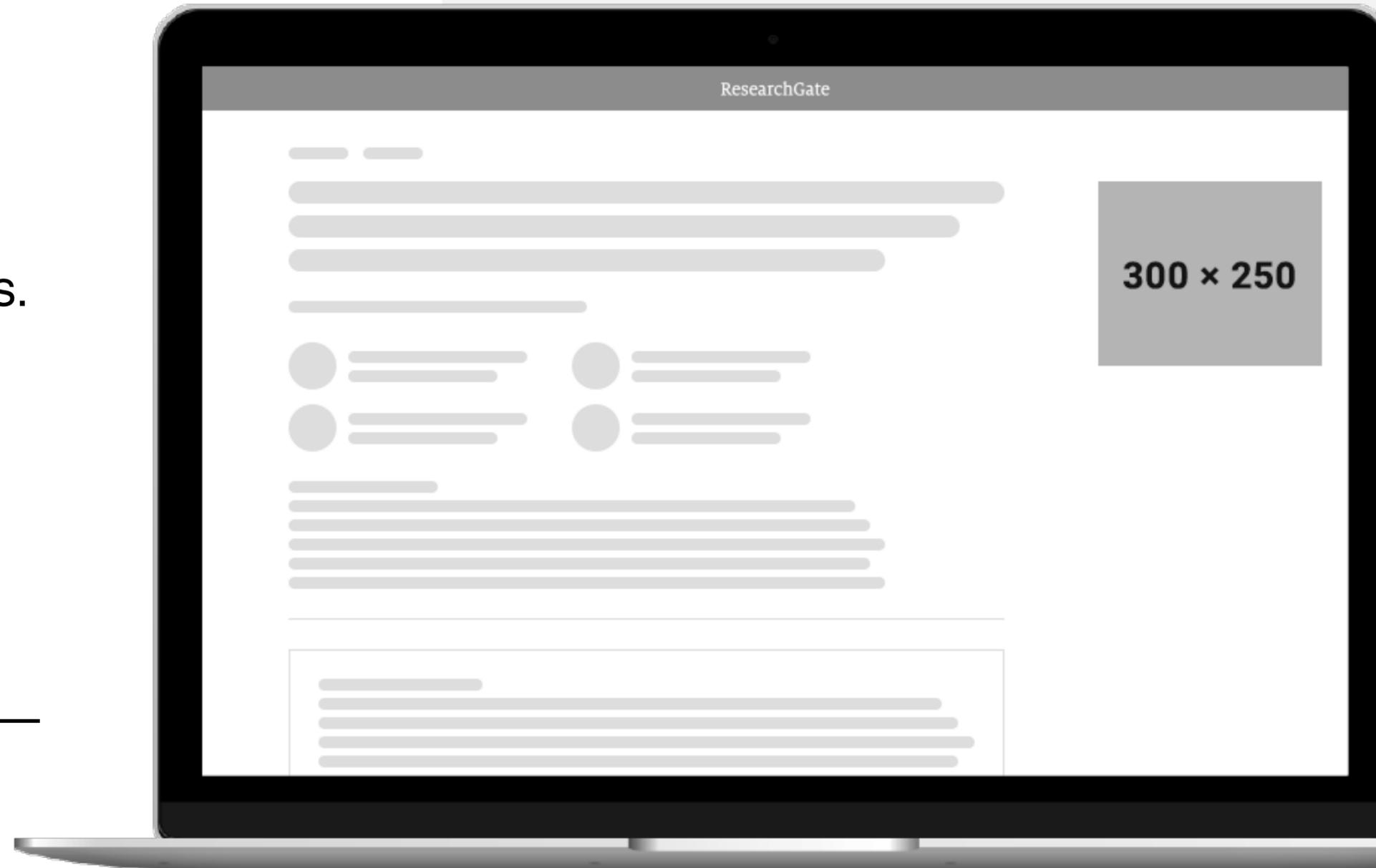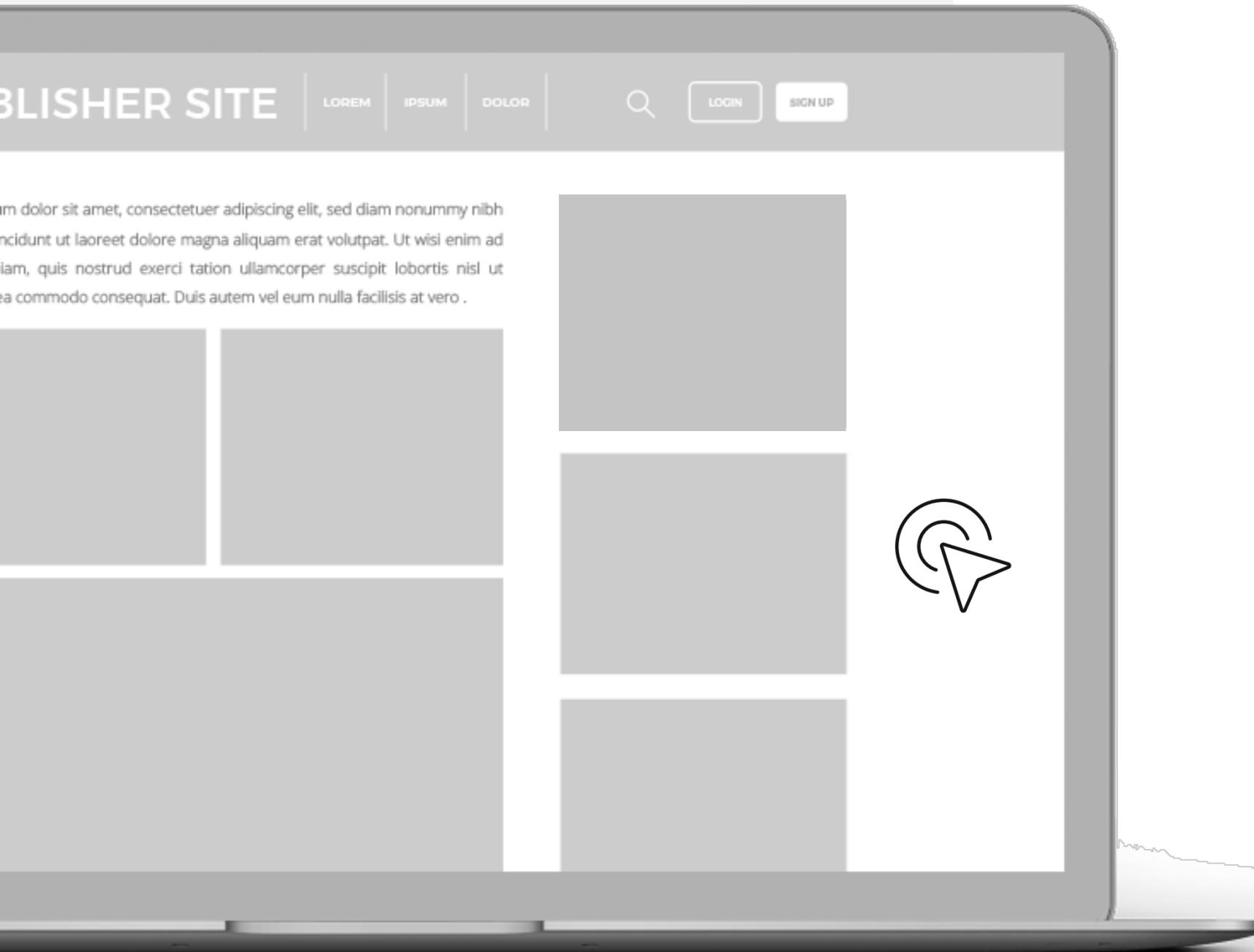
Skimmed

Is a full page ad which opens when the user clicks on the thumbnail on the publisher's site and get redirected to the landing page of the advertiser

In such a way your landing page appears in front of the broad targeted audience. Trafficshop is Nm1 network for skimmed traffic

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Native display ads

Native display banners look like a part of the content of the publisher's site and are distributed to an audience in a way that does not disrupt the native user experience thus having better engagement and performance.

The creatives include text (title and description) and graphic part and are fully responsive on all types of devices.

native ad

native ad

Popunder

Powerful cross-platform full page advertising unit which is a perfect way to bring attention to your product using a call to action landing page or taking users directly to your site.

The pop under ad opens behind the main browser window when the user performs a click on publisher's site.

Trafficshop Daily Digits

1850

Active clients

50+ millions

of traffic available daily

2300

average active campaigns

13465

sources available

Conversion Tracking
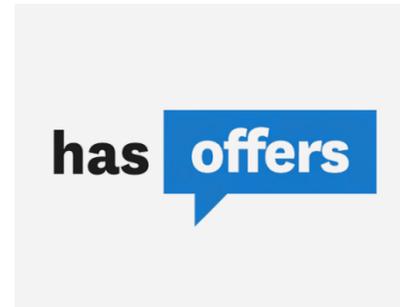
Trafficshop is pre-integrated with several most common tracking systems. And we support all existing tracking systems on the market.

Main unique features of Trafficshop
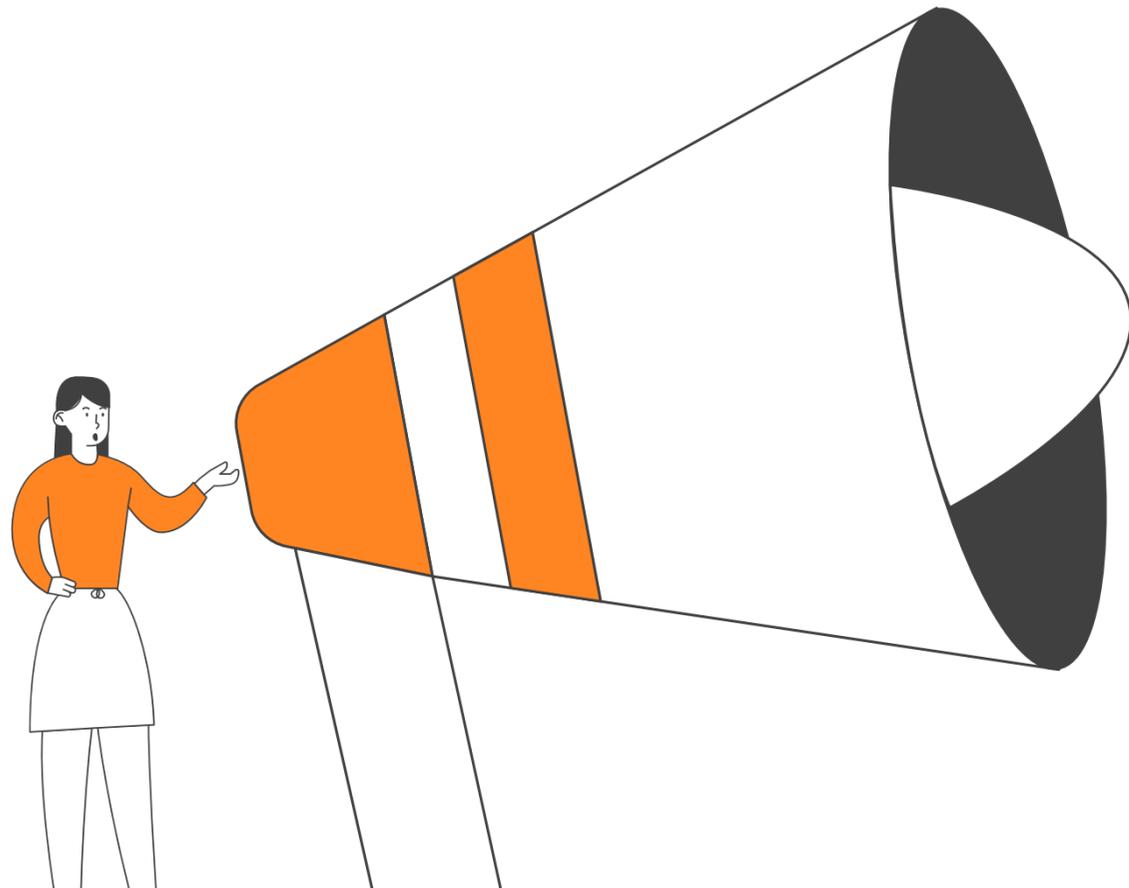
01 Transparent traffic sources

02 Real time stats by campaign, country, domain,creative

03 In-house security monitoring system

04 Sources sampling for advertisers

05 Customized settings for top advertisers and publishers

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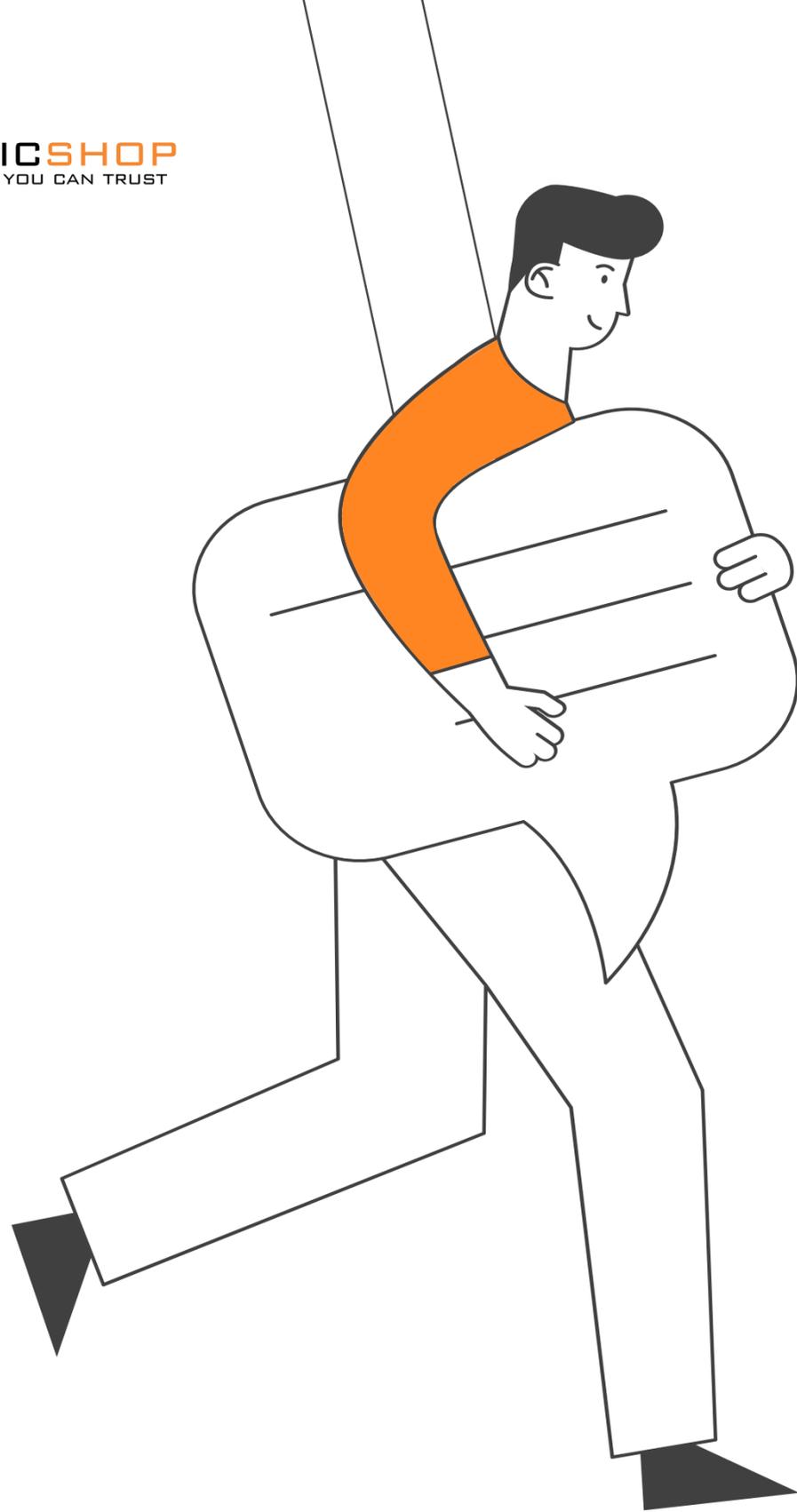
05 White lists and blocking filters options for advertisers

06 Server to server conversion tracking

07 SSP and OpenRTB integration

07 Deep state of the art targeting for advertisers

How you can actually target users at Trafficshop?

{GEO}

GEO/Region/City/Language

{DEVICE}

Mobile and desktop devices

{BROWSER}

Browser and OS targeting

{1/24}

Frequency cap

{HOURS}

Day parting/campaign scheduling

{CARRIERS}

Mobile Carriers/IP ranges

{DOMAIN}

Domain/traffic source

More information can be found in our FAQ section Still have questions?

Contact us!

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